



Children's Hospices Across Scotland

Rocking Horse Ball Partnership 2025

The Rocking Horse Ball

We are holding our eighth CHAS Rocking Horse Ball at Prestonfield on Friday 6 June 2025 hosted by Fred MacAulay. The event hit the Scottish scene in 2016, with over 300 revellers enjoying one of the social highlights of the summer.

This event has grown in popularity and reputation as being one of the best Edinburgh charity dinners of the year and usually sells out months in advance.

Attendees include 350 influential ABC1 individuals. From a wide range of industries and society, our 2024 event raised over £93,000 which helped to provide unwavering care to children who may die young and their families.

Inspired by working with children and our mission to **'Keep the joy alive'**, all of our past themes have related to children, including 'Circus', 'Wonderland', 'Wonka', 'Oz', 'Poppins' and 'A Whole New World'.

We are confident that this year's theme, **'Under the Sea'** will once again WOW our guests from the moment they walk in the door and will yet again be an event that everyone is talking about for weeks to come.

Memorable – A night I will never forget!
Rocking Horse Ball attendee



The Rocking Horse Ball Partnership 2025

CHAS would like to invite your company to be one of a small group of select brands to become a Rocking Horse Partner, to help us achieve our ambition that no-one should face the death of their child alone.

Three children die each week in Scotland from an incurable condition. Together, we can be there for families when they need us.

"We had the perfect life then everything changed almost in the blink of an eye. We didn't get the chance to be a family and do all the things you would expect to do with your child.

"CHAS gave us something no-one else could – they gave us time with Amelia before and after she died. We got to make memories with her and be a family. We'll forever be grateful to CHAS." Ainslidh, Amelia's mum

By partnering with CHAS, your company will forge an alliance with one of Scotland's best-loved and high-profile charities. Your brand will become an integral presence associated with one of the most talked about events of the year.

The following pages outline the sponsorship opportunities available. However, we're happy to discuss a more bespoke package if none of these suit.



JOY Partnership – £10,000

- Naming rights of event across our promotional activity and at the event.
- Complimentary table at the event for ten guests including three course dinner and five bottles of wine.
- Private drinks reception for you and your guests at the venue before the event.
- Brand logo opportunity on each table.
- Top tier logo and brand promotion on the screens in the room.
- Included as part of our tailored integrated social media communications plan across CHAS platforms.
- Company full-page advert in the programme.
- Opportunity to have branded items in the goody bags.
- Framed picture of your table with our celebrity host.
- Invite to one of our annual hospice events and a guided tour.

You can help us be there earlier for families when they hear the heartbreaking news that their child may die young.

SOLD



RAINBOW Partnership – £5,000

- Prime table at the event for five guests with a three course meal and three bottles of wine on the table.
- Logo and brand promotion at intermittent points on the screens in the room.
- Company advert on the silent auction bidding tablets on the night and on the pre-event website which will be promoted on our social media platforms.
- Half-page company advert in the programme.
- Social media recognition of your support.
- Public thank you for your support on the night by our celebrity host.
- Invite to one of our annual CHAS events and a guided tour.

You can help the whole family to live well with worry and uncertainty.



Table Raffle Sponsor – £3,000

We're planning to hold a table raffle again this year where every table wins a prize valued between £50-£100. The table raffle generates over £8,000, so your contribution will be more than doubled.

As a table raffle sponsor, your company will receive the following:

- Three invites to attend a CHAS table at the event.
- Brand promotion on all 35 table raffle prizes.
- Brand logo in the programme and on the screens intermittently during the event.
- Live social media recognition thank you on the night.
- Invite to an annual CHAS event.



MEMORIES Partnership – £2,500

- Brand promotion on the prize bidding tablets and prize website in advance of the event.
- Two invites to attend a CHAS table on the night.
- Brand logo in the programme and on the screens intermittently during the evening.
- Live social media recognition thank you on the night.
- Invite to an annual CHAS event.

You can help children to have fun, creating precious memories that will last a lifetime.



SPARKLE Drinks Sponsor - £1,500

The drinks reception sets the tone for a fabulous evening. In addition to your sponsorship you'll receive one invite to the event at a CHAS table. There will be a branding opportunity in the event programme, your logo will appear on our website and a thank you from the host on the evening.

Company Adverts - £500/£250

Should you wish to promote your business to our guests, you can purchase a full-page advert in our event programme which each guest will receive. In addition, your advert will appear on our prize website which will be promoted on social media. We can also offer half page adverts for £250.

You can help families to say a meaningful goodbye.



FUN Partnership - £1,000 or donation

We focus our fundraising games around our chosen theme. There are three sponsorship opportunities available for the following games:

£1,000 Safe

A glass safe will take centre stage with £1,000 inside. The lucky guest whose code opens the safe wins.

Diamond Draw

Diamonds are a girl's best friend, the lucky winner will go home with a new piece of bling.

Champagne Draw

One guest will win a case of premium bubbles for their table.

As a fundraising game sponsor, your company will receive the following:

- Exclusive naming rights of popular fundraising activity.
- One invite to attend at a CHAS table on the night.
- Live social media recognition thank you on the night.
- Opportunity to have branded items in the goody bags.
- Invite to an annual hospice event.

You can help families in their immediate grief and beyond.



With your help we can keep the joy alive

Little Leah Barclay was born with only half a heart, as well as four other very serious heart conditions. The seven-year-old is one of only two children in the UK to such a rare combined cardiac condition.

Mum Nicola says "From our very first visit, we felt at home and we felt safe. We will continue to cherish each and every moment we have left with our wonderful little girl and make the most of all our future respite stays at Leah's "happy place," Rachel House."

In our hospices, in hospitals and in family homes, CHAS supports children and families across Scotland every single day of the year. No day is the same. Clowndoctors could be visiting Rachel House or Robin House, the Activities Team could be helping to create memory boxes, or our CHAS at Home nurses could be supporting children to enjoy special moments with their families, in their own home.

We would like to ask you to consider supporting families like Leah's to make the most of every precious moment together.

If you would like further information about The Rocking Horse Partnership Programme, or would like to discuss support for CHAS, please contact:

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Keep the joy alive

www.chas.org.uk

 **supportCHAS**

Children's Hospices Across Scotland (known as CHAS) is a Scottish charity, SC019724, regulated by the Scottish Charity Regulator (OSCR).